

# PIVOT

THE ART OF FASHION

**Artist / Designer Application – Due August 15, 2020**

**Exclusive Premiere: Rio Theatre – Saturday, October 17, 2020**



**Pivot: The Art of Fashion** brings art and fashion together with custom tailored events and innovative collaborations. Working with artists and designers, we help them express their vision, collaborate, build community and move forward with runway performances, workshops, exhibitions and the Pivot Designer's Market.

We have over 20 years of experience in the art and fashion industry, which helps us create lush, well run events, along with opportunities and support for our participants.

Many of our artists and designers have been featured in major publications, their work has been shown as far away as New Zealand and in numerous fashion shows including San Francisco Fashion Week, LA Style Fashion Week and New York Fashion Week, as well as in both group and solo exhibitions.

Pivot designs each show to fully give you and your brand maximum exposure. Our events draw 600-2000 people depending on the size of the venue and often includes surprise elements such as tango dancers, aerialists, professional musicians, etc. Pivot integrates performances into our events and we are happy to review performance proposals.

Additionally, artists who live outside the SF Bay Area and who are unable to attend the event may apply – in which case, accepted work may be shipped, with return shipping included.

Artists and designers who sign up within the application deadline will be featured in all Pivot social media platforms.



We are tremendously excited to announce the production of ***Pivot in the Pandemic***.

In this time of uncertainty, amid the COVID crisis, Pivot will produce a film featuring designer's fashions and artist's wearable artwork. **An exclusive premiere reception will be held at the Rio Theatre on Saturday, October 17** Following the premiere, ***Pivot in the Pandemic*** will be available to the public for a small pay-to-view fee.

We're very excited to work with a strong group of professional videographers to help create this project. One of the advantages of film is that it will allow for artistic direction, compositional control and the exploration of details, not easily available in a live performance situation. **Filming will take place Wednesday, September 9 and Thursday, September 10, 2020.**

Artists, Designers and Performers, please submit the following:

- Completed application with images:

Applications must include digital photos or drawings of the pieces you would like us to consider for this show. Work need not be finished but should give us a good idea of what you're working on. The better your images, the better your chances.

- Artists may submit up to 6 pieces for consideration
- Designers, please include at least 6 pieces from your current line
- Performance request – please include: written proposal with description, approximate performance time and images or video, if available (3-5 minutes suggested time)

For additional information or questions please email Rose Sellery at [r.sellery.pivot@gmail.com](mailto:r.sellery.pivot@gmail.com) or Tina Brown at [t.brown.pivot@gmail.com](mailto:t.brown.pivot@gmail.com)

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All designs and performances must be pre-approved by the Pivot selection committee. Please check one or more of the following categories in which you wish to participate. Payment is due only if you are selected.

- Artist fee: \$25 per piece
- Designer fee: \$100 up to 6 pieces
- Designer fee: \$200 up to 15 pieces
- Performance request
- Artists outside of SF Bay Area
- Fee waiver request

Name \_\_\_\_\_

Company / Designer Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website / Instagram / Social Media Handles  
\_\_\_\_\_

Name of line or title of pieces  
\_\_\_\_\_

Number of pieces you would like to show \_\_\_\_\_

Please email your application and images to  
[t.brown.pivot@gmail.com](mailto:t.brown.pivot@gmail.com) by midnight August 15, 2020